

Western Colorado

**LATINO  
CHAMBER**  
of Commerce



*April 18th*

# The Economy of Colorado's Grand Valley: It's Ours for the Taking

*Time: 9:00 am -  
10:15 am*

**Location: Grand Junction  
Economic Partnership  
122 N 6th St GJ**

**Check in at 9:00 am and  
training to begin promptly at  
9:15 am. Q&A to follow.**

**Call Louise Goodman  
970.683.5566 or email:  
louiseg@timberlinebank.com  
to RSVP by April 15th.**

**WCLCC member cost \$10 and  
non-member cost \$15**

**Light continental breakfast  
will be provided.**

*Kristi Pollard*



Kristi Pollard is the Executive Director for the Grand Junction Economic Partnership (GJEP), a non-profit consortium of business, community and governmental leaders striving to create greater economic vitality for Mesa County. GJEP is the official economic development council for Mesa County and provides a one-stop shop for relocating and expanding businesses. Prior to her time with GJEP, Kristi was the principal owner of P<sup>2</sup>, LLC, a local consulting firm that assisted a diverse group of non-profits and small businesses with public relations, marketing, event planning and fund-raising. As a professional who grew up in Western Colorado, Kristi understands the importance of collaboration with her neighbor and recognizes that her word is the most valuable thing in her possession. Kristi currently serves on the board of the March of Dimes and the Mesa County Workforce Center. Kristi and her husband Tim are the parents of three energetic boys who are their life's passion. She enjoys long-distance running, hiking, skiing and boating in her free time.