



Sponsorship Benefits

The 4th Annual **Cinco Cinco 5K Fun Run & Walkathon** will be held on Friday, May 4, 2018 at 5:30 p.m. along the Colorado River Front Trail. The *Cinco Cinco* is a fundraiser benefiting **scholarships** for the Western Colorado Latino Chamber of Commerce (WCLCC) and the Latin Anglo Alliance (LAA). In 4 years, the Latino Chamber has become an important resource for business owners, employers, community organizations and job-seekers, providing networking opportunities, business training, and a platform for promoting business. The Latino Anglo Alliance Foundation provides scholarships to Hispanic students who have shown a commitment to their community.

Margarita Glass Sponsorship: \$1,000 EXCLUSIVE

- Your company logo placed on race margarita glasses. Your logo and Cinco Cinco logo will be the only logo on the Margarita Glass.
- Company logo included **PROMINENTLY** on t-shirt as title sponsor
- Six Complimentary Runner registrations/free t-shirts
- Company name included in all event promotional materials
- Company name and logo featured in Promotional Ad before the event & *Thank You* ad in *La Voz del Pueblo*
- Other community publicity; WCLCC website/Facebook; radio spots
- Opportunity to distribute brochures, product samples and marketing materials
- Acknowledgement at opening and closing ceremonies, including downtown Cinco de Mayo Stage
- Acknowledgement on the WCLCC website and event flyers with company logo

Elite Sponsorship: \$1,000

- Six Complimentary Runner registrations/free t-shirts
- Company logo included **PROMINENTLY** on t-shirt as title sponsor
- Company name included in all event promotional materials
- Company name and logo featured in Promotional Ad before the event & *Thank You* ad in *La Voz del Pueblo*
- Other community publicity; WCLCC website/Facebook; radio spots
- Opportunity to distribute brochures, product samples and marketing materials
- Acknowledgement at opening and closing ceremonies, including downtown Cinco de Mayo Stage
- Acknowledgement on the WCLCC website and event flyers with company logo

Champion Sponsorship: \$500

- Three Complimentary Runner registrations/free t-shirts
- Company name listed **PROMINENTLY** on t-shirt
- Company name and logo featured in Promotional Ad before the event & *Thank You* ad in *La Voz del Pueblo*
- Other community publicity; WCLCC Website/Facebook, radio spots
- Opportunity to distribute brochures, product samples and marketing materials
- Acknowledgement at opening and closing ceremonies, including Cinco de Mayo Main Stage

Sprinter Sponsorship: \$300

- Two Complimentary Runner registrations
- Company name listed **PROMINENTLY** on t-shirt
- Company name and logo featured in Promotional Ad before the event & *Thank You* ad in *La Voz del Pueblo*
- Other community publicity; WCLCC Website/Facebook, radio spots
- Opportunity to distribute brochures, product samples and marketing materials
- Acknowledgement at opening and closing ceremonies
- Acknowledgement on the WCLCC website with logo



4th Annual *Cinco Cinco* 5K Fun Run & Walkathon *benefiting*



and



Sponsorship Form for May 4, 2018 Event

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-Mail: _____

Contact: _____

Yes, I would like to make a contribution by donating in the following way:

- | | |
|--|---------------------------------|
| <input type="checkbox"/> MARGARITA GLASS Sponsor | \$1,000.00 (Exclusive-one only) |
| <input type="checkbox"/> ELITE Sponsor | \$1,000.00 |
| <input type="checkbox"/> CHAMPION Sponsor | \$500.00 |
| <input type="checkbox"/> SPRINTER Sponsor | \$300.00 |

Please note that there may be more than one sponsor for each category

Please make your check payable to and return your donation to:

Western Latino Chamber of Commerce

PO Box 4310

Grand Junction, CO 81502